

ONLY \$1,000.00!

**Sponsor
1 workshop
or
100 workshops**

ONLY \$1,000.00 per event

**Your name listed as the sponsor
with CFI and WFCA**

Your materials are used in the presentation. Your sales promotional items, technical bulletins and educational materials are distributed to the attendees

CFI schedules events and is responsible for preparation

You are notified when and where the events you sponsor are scheduled – you can designate specific distributors

You are invited to attend and conduct a 20-minute promotional presentation at the beginning of the course

Door prizes, discounts, coupons, promotional items are welcome!

YOU will make a difference in the world of flooring installation!

Contact CFI today at
816.231.4646
or email CFIguy@earthlink.net

**CFI and WFCA
are asking you to become
our PARTNER
in educational training!**

INTERNATIONAL



CFI and WFCA need investors for the future of professional flooring installation!

\$1,000.00 opens the door for 10 installers to attend a \$485.00 hands-on training course for the:

- *Woven and Patterned Carpet Workshop*
- *Ceramic Workshop*
- *Vinyl Workshop* – medical/retirement field desperately needs installers who are skilled in seam welding and flash coving
- *Laminate / Wood Workshop*

WFCA leads the way with educational scholarship funds! A membership of \$225.00 returns \$500.00 annually in educational training scholarships! ***There's no organization that invests in training like the WFCA!***

YOUR donation of \$1,000.00 allows 10 installers to pay only **\$125.00** for the training courses using the WFCA scholarship funds.

- Installer pays **\$125.00**
- Your company pays **\$100.00**
- WFCA sends CFI **\$485.00** for the installer's training

It's a WIN-WIN program for everyone!

- **Your name in lights as the sponsor!**
- **Installers enhance their skills!**
- **Dealers encourage installers to attend to achieve the highest customer satisfaction – no callbacks!**
- **Manufacturers handle fewer problems!**
- **Distributors sell better products!**
- **CFI has a greater opportunity to train more installers!**
- ***EVERYONE BENEFITS!***

This program has been in place for laminate and wood training since January 2011 and has achieved outstanding success. Class size is limited at each event to 16 installers based on the availability of props, tools, supplies and instructors.

All courses are taught using manufacturer guidelines, ANSI standards and CFI proven installation methods. The courses include extensive, hands-on involvement. Installers are introduced to new techniques, time-saving skills, new products and new tools. ***CFI's Team of Trainers is known throughout the industry for their ability to share educational benefits in small group sessions that makes a difference.***

This program has provided opportunities for installers who have never attended training courses in the past.

The World Floor Covering Association (WFCA) may, in its discretion, change the **Trade Scholarship** program rules, regulations and awards at any time, with or without notice. This means membership in the association does not entitle program participants to any vested rights with respect to credits, awards or program benefits. Members may not rely on the continued availability of any award. Any award may be withdrawn or subject to increased requirements or new restrictions at any time. World Floor Covering Association may, among other things, (1) withdraw, limit, modify or cancel any award; (2) change program benefits, conditions of participation, rules for earning, retaining or forfeiting awards; or (3) otherwise restrict the continued availability of awards or special offers. WFCA may make any one or more of the changes at any time even though such changes may affect your ability to earn an award. The WFCA reserves the right to end the Trade Scholarship program with or without notice

CFI SPONSOR INFORMATION

Please return and CFI will call you!

Contact Name _____

Company _____

Address _____

City _____ **ST** _____ **Zip** _____

Telephone () _____ **Cell** () _____

Our company specializes in _____

Our company will sponsor

CFI Woven and Patterned Carpet Workshop Number of workshops _____

CFI Ceramic Installation Training Number of workshops _____

CFI Vinyl Installation Training Number of workshops _____

CFI Laminate / Wood Installation Training Number of workshops _____

Other _____
Number of workshops _____

Signed _____ Title _____

Payment by check or credit card or invoice as scheduled

Amount: _____ Visa Master Card American Express Discover

Card Number _____ Expiration Date _____

Billing Zip Code _____ Name on Card _____

Signature _____